Privacy Notice for Events

1. Who does this Privacy Notice apply to?

To You, the Data Subject ("You" or the "Data Subjects"), who has participated or will participate in an event organized by VTEX, as an Event Registrant, an Employee of a Vendor or Event Sponsor, or as a Speaker.

- Who is **VTEX**?

VTEX ("**we**", "**us**", "**our**") is a company listed on the New York Stock Exchange (NYSE: VTEX), owner of the **VTEX Platform**, a *multi tenant* platform that offers complete e-commerce solutions for large companies, the **VTEX** Customers. **VTEX** is also Your Employer.

This Notice does not apply to:	For this, You can find more information in:
Environments controlled by **VTEX** Customers or the **VTEX Platform**.	- Our External Privacy Notice (for Shoppers) or the VTEX Customer's Privacy Notice.
Candidates for jobs at **VTEX**.	- Our Hiring Notice.
VTEX Websites user. **VTEX** Potential, Customer, Partner or Vendor employee, majority shareholder or legal representative. Student in a **VTEX** educational program.	- Our General External Privacy Notice.
VTEX Employees	- Our Privacy Notice for Employees is available through **VTEX**'s internal communication channels.
The **VTEX DAY** Event	- Our VTEX DAY Privacy Notice.

As a company with global operations, **VTEX** complies with the data protection laws of several countries around the world, taking as standard the *General Data Protection Regulation* ("GDPR"), recognized as the most robust framework for safeguarding personal data.

2. What personal data does VTEX process and for what purposes?

Data subject	Personal data processed	Purpose and lawful basis for processing
Event Registrants	Name, Contact details, Document number, Job title, Company name, Registration details (e.g., selected sessions, ticket type, participation preferences), Marketing preferences, Accessibility information (e.g., accessibility ramp, simultaneous translation to sign language, when required).	**Event Registration** - Collection of registration data through Event registration forms to manage participation, issue tickets or credentials, and communicate logistical information and updates. - The lawful basis is performance of a contract with the data subject.
Event Registrants	Payment information.	**Ticket Payment** - To complete the payment process for Events where ticket sales apply. - The lawful basis is performance of a contract with the data subject.

Event Registrants	Documents to verify eligibility for half-price tickets, as applicable to the chosen discount type.	**Verification of the Half-Price Admission Benefit** - Half-Price Verification: Applicable in jurisdictions that grant half-price benefits for certain categories of registrants, such as in Brazil. - To confirm that the half-price benefit applies to the registrant, as selected during the ticket purchase process. - The lawful basis is compliance with a legal obligation.
Event Registrants Sponsor Employees	Name, Email address, Job title, Company name.	**Event Communications** - Sending promotional and informational emails related to the Event, including agendas, speakers, sponsors, and post-event surveys. - The lawful basis is consent.
Event Registrants Sponsor Employees	Name, Email address, Job title, Company name.	**VTEX Communications (other events, products, and updates)** - Sending marketing communications about new VTEX Events using existing databases obtained from previous Events or third-party Events sponsored by VTEX. - The lawful basis is consent.
Event Registrants Sponsor Employees	Security camera footage at the Event venue. Access system IDs such as QR codes.	**Event Security** - Ensuring the security of the Event through the use of surveillance cameras and access control systems, when applicable, to protect participants, staff, and property during VTEX Events.

Vendor Employees Speakers		- The lawful basis is legitimate interest.
Event Registrants Sponsor Employees Vendor Employees Speakers	Photos and videos taken at the Event that may include images of data subjects.	**Event Photos and Videos** - Capturing photos and videos during Events for institutional and promotional purposes, which may include images of participants and other data subjects, used in VTEX's official communication channels and marketing materials. - The lawful basis is legitimate interest.
Sponsor Employees Vendor Employees	Name, Professional information (e.g., company, position, role), Contact details (e.g., email, phone number), Workplace and identification of stand or supplier, Access data and credentials, Images and recordings (photo/video).	**Operational Coordination of the Event (contracts, accreditation, and other logistics)** - Coordination of operational aspects of the Event, including contract execution, communication about stands, and logistics related to the employer's participation. - Management of access and credentials during the Event. - Sharing of relevant information for logistics and security when necessary for the performance of contractual obligations. - The lawful basis is legitimate interest.
Speakers	Name, Professional information (e.g., company, position, role, short biography when applicable), Contact details (e.g., email, phone number),	**Operational Coordination of the Event (terms, access, and other aspects) for Speakers** - Coordination of operational aspects of the Event, including signing of contracts or participation terms (when applicable),

	Workplace and identification of stand or supplier, Access data and credentials, Images and recordings (photo/video).	communication about the session, and logistics of the presentation. - Management of access and credentials during the Event. - Sharing of relevant information for logistics and security when necessary for the performance of contractual obligations. - The lawful basis is legitimate interest.
Speakers	Name, Professional information (e.g., company, position, role, short biography when applicable), Images and recordings (photo/video).	**Speaker Participation Disclosure** - Publication of Speaker information in Event communication and marketing materials, such as websites, apps, printed materials, and social media. - Sharing of data with VTEX internal teams, communication agencies, audiovisual vendors, and event organizers to enable the execution and promotion of the Event. - Recording of photos and videos of speaker presentations and activities during the Event for institutional and promotional purposes, which may include publication on VTEX communication channels and marketing materials. - The lawful basis is consent.

- Is the participation of minors allowed in the Events?

VTEX clarifies that all Events are technology, innovation, and business events, aimed at bringing together companies, professionals, and industry experts to share knowledge, experiences, and market trends. Therefore, all Events are intended for adults, generally professionals in the field.

Entry of minors is allowed provided that they are accompanied by their legal guardians throughout their entire stay at the event.

Any personal data of minors that may be collected during the registration or participation process will be processed solely to enable their participation in the Event, in accordance with applicable privacy laws.

Such processing will take place only with the consent and the signing of a liability term by their respective legal guardians.

3. Does VTEX share your personal data?

VTEX does not disclose or commercialize Your personal data.

The sharing of personal data between **VTEX** and third parties may occur according to the processing activities detailed above.

However, it is important to note that **VTEX** may need to share personal data in the following instances:

- Third Party Service Providers:
    - **VTEX** may need to share or store Your personal data on external platforms, to be able to correctly complete the processing activities informed above, such as Event access management, payments, and others.

- Legal or judicial obligation:
    - **VTEX** may also share your personal data in order to:
        - Comply with legal obligations or court order;
        - Prevent fraud or other crime prevention purposes;
        - Respond to a request for information from a competent data protection authority, or other public or governmental authorities, including to meet national security or law enforcement requirements.

      If we must disclose your personal data in order to comply with official investigations or legal proceedings initiated by governmental and/or law enforcement officials, we may not be able to ensure that such recipients of your personal data will maintain the privacy or security of your personal data.

- Event Sponsors:
    - **VTEX** may share your contact information with the Event Sponsors, when you have provided your specific consent for such sharing.

4. Does VTEX transfer your personal data to other countries?

VTEX might store your personal data in other countries.

If our service providers are ever located outside of Your country, we will require those third parties to maintain at least the same level of confidentiality that we maintain for such personal data ourselves. **VTEX** remains liable for the protection of your personal data that is transferred to our service providers, except to the extent that we are not responsible for the event giving rise to any unauthorized or improper processing not attributable to **VTEX**.

5. How long does VTEX process my personal data?

VTEX will keep Your personal data until:

i. You request the deletion of your personal data, or;
ii. The end of the retention period according to the laws applicable to a certain type of data, or the need to preserve data to protect **VTEX**'s rights.

6. What are your Data Subject rights and how can you exercise them?

At any time, you can request and obtain free exercise of your rights as a Data Subject through the channel: https://vtex.com/us-en/privacy-and-agreements/data-subject-request/. Check out what these rights are:

- Confirmation of the existence of processing;
- Access to your personal data;
- Correction of incomplete, inaccurate or outdated personal data;
- Anonymization, blocking or deletion of personal data that is unnecessary, excessive or processed in breach of applicable data protection laws;
- Data portability;
- Deletion of your personal data;
- Information on the public and private entities with which **VTEX** has shared data;;
- Information on the possibility of not providing consent and the consequences of refusing, as applicable;
- The withdrawal of your consent, as applicable; and

- Petition in relation to your personal data against **VTEX** before the competent authorities, in particular the applicable Data Protection Authorities.

In the event that **VTEX** cannot comply with your request for technical, contractual or legal reasons, we will notify you of the same.

7. How do we protect your personal data?

We have robust security measures in place to protect the confidentiality, integrity and availability of your personal data:

- Accidental loss;
- Unauthorized access;
- Alteration;
- Disclosure.

Only employees authorized by **VTEX** can access them, always bound by confidentiality agreements and internal policies, under penalty of disciplinary action.

Our internal processes for detecting and managing cybersecurity threats are improved on an annual basis.

If any incidents are confirmed, we will immediately notify the Data Subjects as requested by the local applicable law.

8. Contact

If you have any questions, concerns or complaints about our Privacy Notice; about the processing of personal data and compliance measures of **VTEX** or about Your Data Subject rights:

- Send a message via the link https://vtex.com/us-en/data-request/;
- Contact **VTEX**'s Data Protection Officer by e-mail at dpo@vtex.com;

9. Changes to this Privacy Notice

It is important to know that we may update this Privacy Notice from time to time.

But don’t worry! Whenever this happens, we will notify you of the changes through a notice on the website or app, by email and/or through communication channels, ensuring the highest level of transparency.

ATTENTION!

If you do not agree with the changes, you will not be able to participate in VTEX Events.

In such case, you may request the deletion of your personal data in accordance with Section 6 of this Notice.

Elaborated by:

Version	Name	Job title	Date
1.0	Angela Fonseca	Data Protection Officer (DPO) & Corporate Lawyer	10/06/2024
1.0	Gabriela Tostes	Legal & Privacy Analyst	10/06/2024
2.0	Gabriela Tostes	Jr Corporate Lawyer & Privacy Analyst	17/10/2025
2.0	Renan Sancho	Privacy PMO & Corporate Lawyer	17/10/2025
2.1	Gabriela Tostes	Jr Corporate Lawyer & Privacy Analyst	13/11/2026

Approved by:

Version	Name	Job title	Date
1.0	Angela Fonseca	Data Protection Officer (DPO) & Corporate Lawyer	18/06/2024
2.0	Juliana Lopes	Legal and Data Privacy Leader	29/10/2025
2.0	Renan Sancho	Data Protection Officer (DPO) & Legal Counsel	29/10/2025
2.1	Renan Sancho	Data Protection Officer (DPO) & Legal Counsel	16/11/2026